

Mark your calendars for April 9-13: The Vera Bradley Outlet Sale!



This annual event features Vera Bradley's famous quilted handbags, luggage and accessories at 40-60% off retail prices!

Why would you mark your calendar and pre-register for a sale? This is not a normal sale. The Vera Bradley Outlet Sale is an experience!

Both the sheer number of shoppers and the vast amount of product at the Vera Bradley Outlet Sale will blow you away. You'll find over 108,000 sq. ft., filled with items such as handbags and purses, laptop bags, backpacks and wallets. You will also find printed clothing items, eyeglass cases, stationery and more – all in the stunning, bold and colorful patterns that make Vera Bradley items unique. And the best part? All items are 40-60% off regular price – that's a deep discount!

Vera Bradley fans travel from across the U.S. to attend this five-day sale. Typically the first three days of the sale will feature exclusive ticketed sessions for a \$5 admittance fee, purchased via Ticketmaster.com.

These days are divided into different shopping "sessions," offering 4,000 tickets each. The last two days of the sale are free admittance, but pre-registration is required so that they can adequately staff and serve shoppers.

Plan a great girlfriend getaway around the Vera Bradley Outlet Sale by taking advantage of our overnight packages and other great activities and amenities! Learn more at www.VisitFortWayne.com/verabradley.

You can also follow Vera Bradley on Twitter @verabradley and use the hashtag #vbos14.

Insider Tips:

- ✿ Pre-register at www.verabradley.com to secure your entry to the five-day sale.
- ✿ Bring a shopping list with you. It will help stay focused as you dig through an overwhelming amount of product.
- ✿ Be prepared to find almost every style – but in a limited selection of patterns. Have a few pattern options in mind as you look for your favorite bag.
- ✿ Dress comfortably. You will likely have to wait to get in to the sale and to purchase your items. Don't hesitate to bring some snacks or water to drink while waiting.
- ✿ Book a hotel room to extend your stay and enjoy the many attractions and fine dining experiences Fort Wayne has to offer. Find packages and learn more at www.VisitFortWayne.com/verabradley