



FOR IMMEDIATE RELEASE

Registration Open for Midwest Investment Conference

*Institutional Investment Conference Provides Exceptional Management Access Opportunity
for Professional Securities Analysts and Money Managers*

CLEVELAND – Oct. 9, 2013 – Registration is open for the inaugural Midwest Investment Conference (MIC), the premier event for bringing together the region’s leading public companies and institutional investors. The conference takes place at the newly opened Cleveland Convention Center, on November 19, 2013, in Cleveland, Ohio, and is being organized by the CFA Society Cleveland, a non-profit, professional organization dedicated to providing investment-related programs and services to investment experts.

MIC is a forum for institutional investors and professional industry analysts to interact with senior management teams of publicly traded issuers, and is the first conference of its kind in the Cleveland region in more than a decade. The conference will feature auditorium-style group presentations in three concurrently running sector tracks. Attendees will hear directly from senior management teams about the investment merits of each company along with their strategies for enhancing future shareholder value. The conference will showcase approximately 20 leading Midwest-based companies in the materials, industrial and financial sectors.

No Cost to Attend for CFA Institute Members

CFA Institute members are invited to attend the event free of charge. Non-members can attend for a fee of \$149, which includes access to the auditorium presentations throughout the day, breakfast, refreshments and a formal luncheon during the event. Register online today at <http://www.go2mic.org>.

In addition to company presentations, institutional investor attendees can request private or small group meetings with the same senior management teams in private solons located throughout the



venue. Space for this conference is limited and one-on-one or small group meetings with executive management teams will be arranged as time and management availability permits.

MIC offers convenience and proximity for Midwest-based money managers in a professional atmosphere. The Cleveland Convention Center sits in the heart of downtown and is home to state-of-the-art meeting rooms and gorgeous views of Cleveland's lakefront. Out-of-state travelers can easily access the venue by major interstates or by air via Cleveland Hopkins International Airport (CLE).

Confirmed Presenting Companies

Additional public issuers have recently confirmed attendance and registration remains open. Updates will be posted periodically on the conference website at www.midwestinvestmentconference.org. The current list of confirmed issuers includes:

- Applied Industrial Technologies (NYSE: AIT)
- Cliffs Natural Resources (NYSE: CLF) (PARIS: CLF)
- CBIZ, Inc. (NYSE: CBZ)
- Farmers National Banc Corp. (Nasdaq: FMNB)
- Huntington Bancshares (Nasdaq: HBAN)
- Hyster-Yale Materials Handling (NYSE: HY)
- Kimball International (Nasdaq: KBALB)
- The Lincoln Electric Company (Nasdaq: LECO)
- Materion Corporation (Nasdaq: MTRN)
- Nordson Corporation (Nasdaq: NDSN)
- Olympic Steel (Nasdaq: ZEUS)
- Park-Ohio Holdings Corp. (Nasdaq: PKOH)
- PolyOne (NYSE: POL)
- Renewable Energy Group, Inc. (Nasdaq: REGI)
- RPM International (NYSE: RPM)
- TransDigm Group (NYSE: TDG)
- Universal Stainless & Alloy Products (Nasdaq: USAP)
- Worthington Industries (NYSE: WOR)

For information about registering your company to attend MIC and engage with qualified institutional investors, please contact conference administrators at 216-696-8066 or admin@go2mic.org.

About the Midwest Investment Conference

3637 Medina Road, Suite 110 // Medina, OH 44256 // P: 216-696-8066 // F: 866-544-3122 // www.go2mic.org



MIC has been designed by intuitional investors, on behalf of public companies, as a conflict-free way to cost effectively enhance corporate transparency and investor relations initiatives. Issuers that genuinely wish to engage with institutional investors and industry analysts and share their strategies for creating future stakeholder value will be in attendance.

Support for the conference comes from MIC's Title Sponsor: Tucker Ellis, a full service law firm with offices nationwide; Platinum Sponsor: Business Wire, a Berkshire Hathaway Company and global market leader in commercial press release distribution; Gold Sponsor: Vintage Filings, a division of PR Newswire offering disclosure and competitive and investor intelligence products; Silver Sponsor: Ashland Partners, a leading Global Investment Performance Standards® compliance and verification services firm; Bronze Sponsors: FactSet Research Systems, a workflow and productivity service provider to the global investment community, RR Donnelley, a global provider of integrated communications, as well as its subsidiary, RR Donnelley Venue; and Contributing Sponsors: Clear Perspective Group , an independent employee-owned investor relations consulting firm helping high-quality companies enhance their institutional investor and analyst following and the National Investor Relations Institute Cleveland/Northern Ohio Chapter, a non-profit organization promoting the common interests of individuals engaged in the investor relations profession.

About CFA Society Cleveland

CFASC was founded in 1950 and provides investment-related programs and services to its Northeast Ohio-based membership. CFASC has 480 members and is a member society of CFA Institute, which currently represents 109,000 members including the world's 100,000 CFA charterholders in more than 130 countries.

In 2013, CFASC was awarded the Society of the Year by the CFA Institute for societies between 400 and 999 members. The award recognizes exceptional performance in areas including, but not limited to: administrative, financial and technological operations; advocacy efforts; brand awareness and outreach campaigns; candidate support; governance; member value derived from programs, education and networking; communications; and volunteer management.



The mission of CFASC is to provide opportunities for professional development and fellowship among Cleveland-area investment professionals, consistent with the ideals of excellence, integrity and education as set forth by CFA Institute.

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